



# Sponsorship & Exhibitor PROSPECTUS

25–27 September 2018  
Temora, NSW

AUSTRALIAN  
UNIVERSITIES  
CROPS  
COMPETITION





# ABOUT



2018 marks the 10th year of the Australian Universities Crops Competition. This initiative by GrainGrowers aims to improve the awareness, connectivity and engagement between universities and the agricultural industry.

Over the past nine years, competitors from eight universities around Australia and four from America have travelled to Temora, New South Wales to compete in the Australian Universities Crops Competition (AUCC).

The competition continues to grow as it is increasingly recognised as a unique opportunity for university students to test their knowledge in real world situations. The competition has an undergraduate and graduate category that broadens the students' knowledge and industry experience in a fun competitive environment.

The competition exposes competitors to all aspects of the supply chain, to ensure these future agribusiness professionals have whole of industry awareness, from input costs and variety selection to yield potential and end markets.

The competition has been designed to both test competitors on their current knowledge and provide them with the opportunity to learn outside the university curriculum and lecture theatre by going into the field.

In addition to written tests, field tours are included into the event to provide competitors and coaches with the opportunity to learn about different production methods, growing environments and research and development being undertaken in the grains industry.

 Further information regarding the competition structure is available at [www.graingrowers.com.au](http://www.graingrowers.com.au) or email [events@graingrowers.com.au](mailto:events@graingrowers.com.au)



# SPONSORSHIP OPPORTUNITIES

## GOLD SPONSOR

\$15,000 (+GST)

- › **ONE-ON-ONE** access to each of the competitors who are among the best and brightest agricultural students across Australia. Scheduled on the final day of competition in Temora.
- › **MARKETING** of company logo throughout all competition materials acknowledging Gold Partnership.
- › **MEDIA AND PUBLICITY** exposure, referencing your Gold Partnership, in all conference material and handouts, articles and media releases before, during, and after the conference.
- › **MEDIA COVERAGE RESULTS** circulated in a comprehensive post-event report.
- › **CONFERENCE LOGO** for use on your promotional material.
- › **EXHIBITION STAND** at the networking session; the perfect opportunity to showcase your organisation and have access to some of the best agricultural students in the country and internationally.
- › **A 10 MINUTE PRESENTATION** at the networking session.
- › **DISPLAY** two corporate banners and/or company branding at the competition venue and evening dinner locations.
- › **PROFILE** our business with your logo on the GrainGrowers competition page of our website. Includes a direct link back to your company's website.
- › **PROMOTIONAL ITEMS**, up to 4 pieces, printed or merchandise to be included in competitor packs.

## SILVER SPONSOR

\$10,000 (+GST)

- › **MARKETING** of company logo throughout all competition materials acknowledging Silver Partnership.
- › **MEDIA AND PUBLICITY** exposure, referencing your Silver Partnership, in all conference material and handouts, articles and media releases before, during, and after the conference.
- › **MEDIA COVERAGE RESULTS** circulated in a comprehensive post-event report.
- › **CONFERENCE LOGO** for use on your promotional material.
- › **EXHIBITION STAND** at the networking session; the perfect opportunity to showcase your organisation and have access to some of the best agricultural students in the country and internationally.
- › **4 DINNER TICKETS** to the official competition dinner on Thursday evening. Perfect for executives, senior management or business customers.
- › **DISPLAY** two corporate banners and/or company branding at the competition venue.
- › **PROFILE** our business with your logo on the GrainGrowers competition page of our website. Includes a direct link back to your company's website.
- › **PROMOTIONAL ITEMS**, up to 2 pieces, printed or merchandise to be included in competitor packs.



# SPONSORSHIP OPPORTUNITIES (CONTINUED)

## BRONZE SPONSOR

\$7,500 (+GST)

- › **MARKETING** of company logo throughout all competition materials acknowledging Bronze Partnership.
- › **MEDIA AND PUBLICITY** exposure, referencing your Bronze Partnership, in all conference material and handouts, articles and media releases before, during, and after the conference.
- › **MEDIA COVERAGE RESULTS** circulated in a comprehensive post-event report.
- › **CONFERENCE LOGO** for use on your promotional material.
- › **EXHIBITION STAND** at the networking session; the perfect opportunity to showcase your organisation and have access to some of the best agricultural students in the country and internationally.
- › **2 DINNER TICKETS** to the official competition dinner on Thursday evening. Perfect for executives, senior management or business customers.
- › **DISPLAY** a corporate banners and/or company branding at the competition venue.
- › **PROFILE** our business with your logo on the GrainGrowers competition page of our website. Includes a direct link back to your company's website.
- › **PROMOTIONAL ITEMS**, printed or merchandise to be included in competitor packs.

## EXHIBITOR

\$1,200 (+GST)

The chance to meet among the best national and international agricultural students

- › **MARKETING** of company name throughout all competition materials and website, acknowledging Associate Partnership.
- › **EXHIBITION STAND** at the networking session; the perfect opportunity to showcase your organisation and have access to some of the best agricultural students.
- › **1 DINNER TICKET** to the official competition dinner on Thursday evening. Perfect for an executive, senior manager or business customer.

The competition provides participants a unique opportunity to apply and develop key agronomic, personal and industry networking skills through practical experience and interaction with industry stakeholders.

In 2018 GrainGrowers will host a networking session for the students.

In this session, businesses are invited to set up as an exhibitor and provide the insights of their company to the students. Exhibitors will have access to some of the best agricultural students throughout Australia and the USA. This is a great opportunity to grow your business and access the cream of the crop in agricultural students.

To secure your company's participation, or for further information, please contact:

Kaitlin Commins, Partnerships and Events Manager  
P: 0412 487 860 E: [events@graingrowers.com.au](mailto:events@graingrowers.com.au)

